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## **PRECISE RACING PRODUCTS TO AWARD NIGHTLY SWEENEY RUSH TOUR “PEDAL DOWN” HARD CHARGER \$100 GIFT CARD AWARD & SEASON ENDING DRAWINGS**

By Mike Leone

**February 28, 2013**

**FOR IMMEDIATE RELEASE**

**(Pulaski, PA)**...Sweeney Chevrolet Buick GMC RUSH Dirt Late Model Series Directors Vicki Emig and Mike Leone continue to work on a daily basis securing programs around the Series. The latest announcement is the joining of the Sarver, PA-based Precise Racing Products, which also serves as home of Hoosier Tire Mid-Atlantic Pittsburgh. Also under the Precise banner is Hoosier Tire Mid-Atlantic Baltimore and Hoosier Tire Great Plains.

This partnership will feature the Precise Racing Products “Pedal Down” Hard Charger Award. At each of the 26 Sweeney Chevrolet Buick GMC Touring Series events in 2013, Precise will award a \$100 Platinum Gift Card to the driver that advances the most positions from his original starting spot. If two or more drivers advance the same number of positions, the driver finishing the highest will receive the award.

In addition, there will be two drawings at the season ending RUSH Series Awards Banquet for drivers that earned the award throughout the year. The first drawing will give each hard charger the number of chances at the prize based on the number of times he or she won the award, i.e. John Doe won the “Pedal Down” Award five times then he’ll have five chances at the drawing. The winner of this drawing will receive a \$300 Platinum Gift Card!

The second drawing will be for the remainder of the hard chargers with each driver receiving only one chance to win the \$200 Platinum Gift Card.

“Our entire staff is excited to have our brands, Precise Racing and Hoosier Mid-Atlantic, involved in the growing RUSH Series in our region in 2013 and beyond,” stated Precise Racing Products/Hoosier Tire Mid-Atlantic GM Bob Wirts. “We felt it was a no brainer to support all our local teams and competitors and give back some cash value through our team card system. Teams will be able to redeem these on any items from tires to transmissions to t-shirts. We are aggressively gearing up our stores with a full line of Late Model components and products from all the top manufacturers to serve all RUSH competitors.”

The program will debut at the season opening “Battle Down the National Pike” Weekend featuring a \$2,000 to-win event on Friday, April 19 at Roaring Knob Motorsports Complex in Markleysburg, Pa. followed by a \$2,500 to-win event the following night at Hagerstown (MD) Speedway. The Sweeney Chevrolet Buick GMC Touring Series will join the Lucas Oil Late Model Dirt Series for this spectacular weekend!

“We can’t thank Precise Racing and Hoosier Tire Mid-Atlantic for getting on board with our new Series,” expressed Emig. “This will be a tremendous program and a great addition to the nightly and season long contingencies part of our Series. Chris Archer and “Hoosier” Bob Wirts are big supporters and proponents of our Series and we have to thank them for making this program happen. This will be a great bonus each night for racers that work hard to advance through the field.”

Precise Racing Products/HTMA currently has in stock the Series’ new Crate Racin’ USA tires. Precise is located at 110 S. Pike Road in Sarver, PA and is part of the Hoosier Tire Mid-Atlantic family of dealers. Precise Racing caters to racers in the western PA and Ohio area that race Big Block/Small Block Modifieds, Late Models, Sprint Cars, Mini/Micro Sprints, Stock Cars and E-Mods and services several local speedways. For more information, check out their website at [www.preciseracing.com](http://www.preciseracing.com) or call 724-360-8000 or toll free at 1-800-651-5164.

Also under the Precise Racing Products banner is Hoosier Tire Mid-Atlantic Baltimore located at 2931 Industrial Park Drive, Finksburg, MD 21048 and Hoosier Tire Great Plains located at 3801 W. Pawnee Suite 200. Wichita, KS 67213. Check out their websites at [www.hoosiertiremidatlantic.com](http://www.hoosiertiremidatlantic.com) and [www.hoosiertiregp.com](http://www.hoosiertiregp.com).

2013 RUSH weekly-sanctioned speedways include Allegheny Mountain Raceway (Kane, PA), Bradford (PA) Speedway, McKean County Raceway (East Smethport, PA), Pittsburgh’s PA Motor Speedway (Imperial, PA), Roaring Knob Motorsports Complex (Markleysburg, PA), Sharon Speedway (Hartford, OH), and The Rock – Allegany County Speedway (Cumberland, MD).

2013 RUSH marketing partners include Sweeney Chevrolet Buick GMC, Pace Performance, Hoosier Tire, Precise Racing Products, The Brake Man, K1 RaceGear, K&N Motorsports, and Wrisco Aluminum.

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